

There are a few intricacies that need attention when you are preparing artwork for a perfectly bound book. This document provides an illustrated step-by-step guide to help get you on the right track!

If you have a tight deadline, supplying files correctly first time round means your job can go straight on the press and be delivered on time. If the artwork isn't print ready then valuable time can be lost and your deadline missed.

STEP 1

We need TWO files:

- A spread for the inside and outside cover
- A second file for the text pages

Export a Hi Res PDF for each, with crop marks and 3mm bleed on each edge

STEP 2

Export a text file as single pages NOT spreads. Page 1 of this file is the 1st right hand inside page when you open the book's cover. The rest follow in reading order

STEP 3

- Cover artwork needs the correct size spine through the centre (cover design see below)
- Artwork should be supplied at the same size your book will be printed
- You lose 3-4mm in the spine gutter on every page – keep content clear
- There is a hinge on the 1st & last text pages where the cover is glued. This can hide content so keep anything important at least 10mm away from the spine edge.

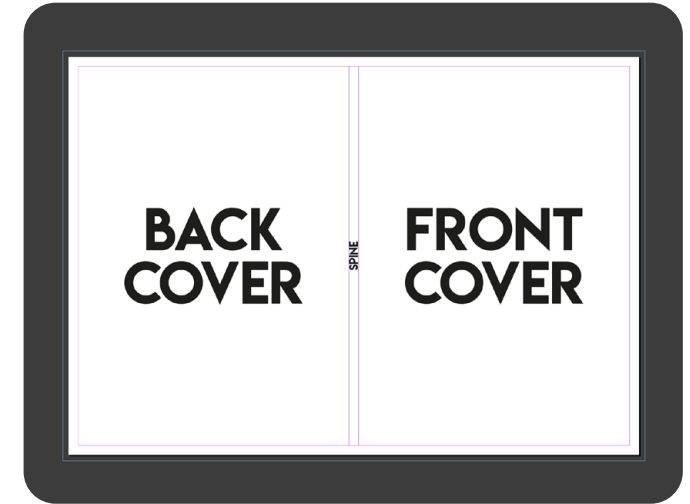
COVER GUIDELINES

Your cover is to be designed as a spread; including spine measurement and 3mm bleed all round, as well as crop marks.

- The width of the spine depends on how many pages your book has – it's simple, but the more pages, the thicker the spine needs to be to wrap around them all. It is best not to design the cover layout before you have finished your inside page artwork, because if the number of pages changes, the spine will get bigger or smaller
- If you are unsure of spine width, please contact us – we always double-check with the exact page count and paper stock, as different weights will have a different width (see following page for cheat sheet)
- When there is full ink coverage on the inside cover, please ensure that the spine area is blank with no ink coverage, as the glue will not adhere to printed material. In other words, the blank, unprinted section should be as follows: allow a 3mm gutter on each side to the existing spine measurement ie. if the spine width is 5mm, then 6mm white space must be added which gives you a total of 11mm unprinted space in the centre of the cover.

PLEASE NOTE:
MIN. SHEETS: 30 LEAVES / 60 PAGES
MIN. SPINE WIDTH: 3MM

REFERENCES



SEE NEXT PAGE FOR CHEATSHEET



PUR BINDING SPINE WIDTH CHEAT-SHEET

TEXT PAGES ONTO 120GSM UNCOATED

36pp to 44pp Text = 3mm spine*
48pp to 60pp Text = 4mm spine
64pp to 72pp Text = 5mm spine
76pp to 88pp Text = 6mm spine
92pp to 100pp Text = 7mm spine
104pp to 116pp Text = 8mm spine
120pp to 132pp Text = 9mm spine
136pp to 150pp Text = 10mm spine
200pp Text = 14mm spine

*(i.e: if you have 40 pages
then you need a 3mm spine)

TEXT PAGES ONTO 130GSM SILK

36pp to 40pp Text = 2mm spine
44pp to 56pp Text = 3mm spine
60pp to 76pp Text = 4mm spine
80pp to 92pp Text = 5mm spine
96pp to 112pp Text = 6mm spine
116pp to 128pp Text = 7mm spine
132pp to 148pp Text = 9mm spine
200pp Text = 11mm spine

PLEASE NOTE

This is a guideline only.
Please contact us if you need
any assistance with making sure
your cover spine is correctly sized
before submitting for final print.

Thank you!