



PRINT READY FILES CHECK SHEET (DIGITAL)

Print-Ready is a term used to describe a file that has all the specifications necessary to produce high-resolution printed output, without requiring any additional alteration or intervention. In other words, a commercial printer can use the file “as submitted” to successfully create the desired print materials.

5 STEPS TO PROVIDING PRINT READY ARTWORK

STEP 1 - Resolution

Always make sure you use high quality images and graphics. Image resolution should be no less than 300 dpi, and re-sampling does not count.

STEP 2 - Bleed

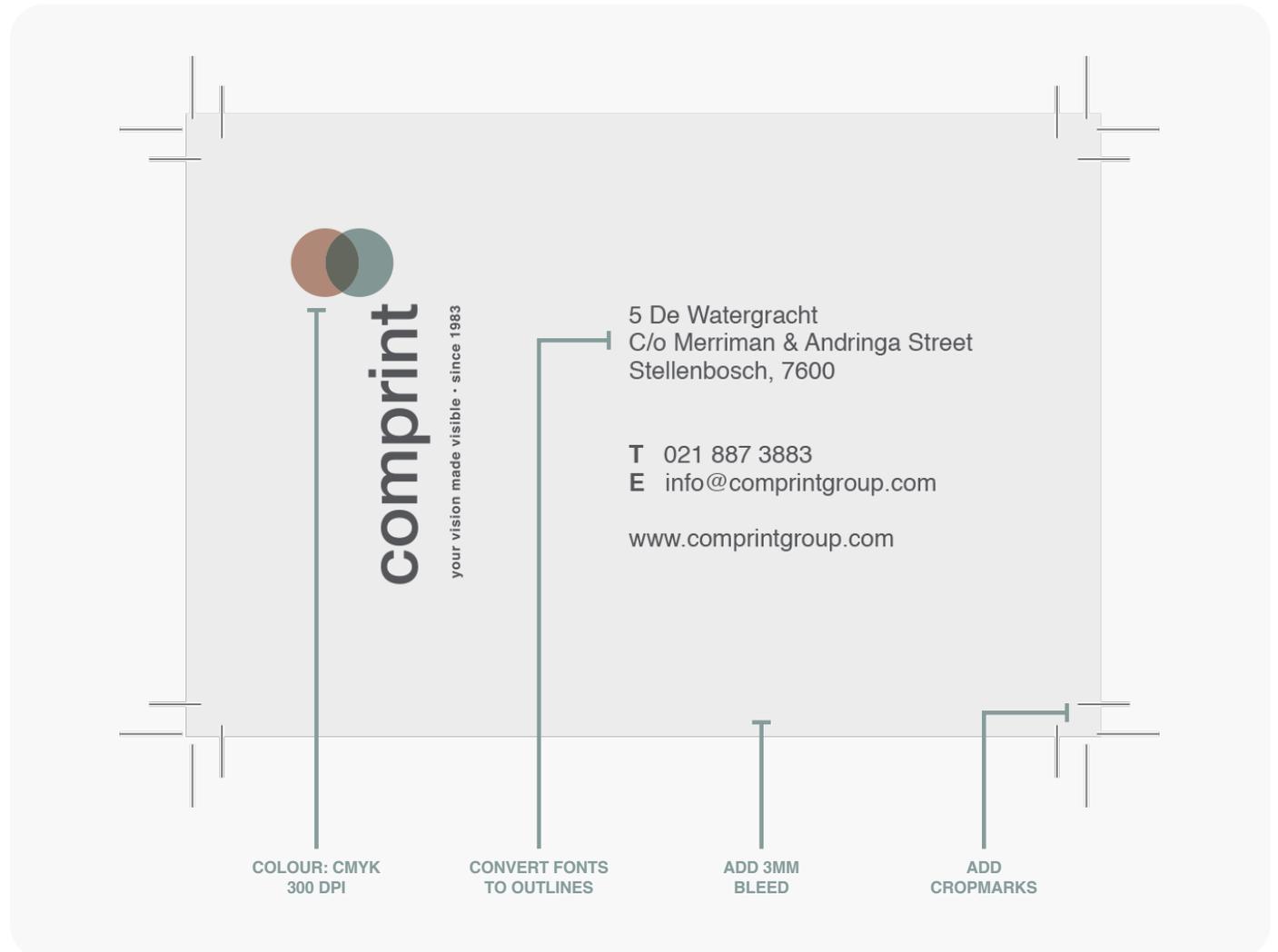
If your final artwork has an image that goes to the edge of the page, you will need to have a 3mm bleed around the final piece.

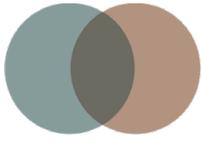
STEP 4 - Colour

If your job is digital printing all colours should be converted to CMYK (Cyan, Magenta, Yellow, Black)

STEP 4 - File Type

Submitting a high quality PDF with fonts embedded or converted to outlines is the best way to submit your final artwork for print.





PRINT READY FILES CHECK SHEET (LITHO)

Print-Ready is a term used to describe a file that has all the specifications necessary to produce high-resolution printed output, without requiring any additional alteration or intervention. In other words, a commercial printer can use the file “as submitted” to successfully create the desired print materials.

5 STEPS TO PROVIDING PRINT READY ARTWORK

STEP 1 - Resolution

Always make sure you use high quality images and graphics. Image resolution should be no less than 300 dpi, and re-sampling does not count.

STEP 2 - Bleed

If your final artwork has an image that goes to the edge of the page, you will need to have a 3mm bleed around the final piece.

STEP 4 - Colour

If your job is off-set printing all colours should be converted to Spot Colours.

STEP 4 - File Type

Submitting a high quality PDF with fonts embedded or converted to outlines is the best way to submit your final artwork for print.

